2026 NIAST new application options on a trial basis.
The Emerging Artist and Guest Artist programs.
Following our mission statement, both will be required to
display tools and discuss the techniques utilized in the creation of their art.

29TH ANNUAL
NORTHEAST IOWA ARTISTS'
Studio Tour
OCT 9, 10 & 11, 2026

<><><><><>Emerging Artist
What exactly is an emerging artist? This is someone who's already producing work consistently but hasn't yet achieved widespread recognition. Someone who has not shown or sold artwork at many shows (fewer than five, the NIAST Board makes final determination of the five venues and accepted Emerging Artist). This is designed to support emerging visual artists who are at the beginning of their careers and have limited experience exhibiting and selling their work. The goal is to provide experience so they may exhibit in their own studio in the future. You can be emerging artist only once.

Tour expectations – communications/coordination between host and emerging artist. Designated Host required on application. Both Host and Emerging Artist must jury and be accepted. Both must be 18 years old and older. Both must preside within Tour area. All entities required too have Iowa tax number and pay Iowa tax on sales. No other Artists are allowed onsite.

1. Accepted Tour Host Artist as mentor to lead through the ropes and provide display space, ie:
Marketing – set-up (25% of display space), product input/pricing, get sales tax number, dealing with customers.
2. Tour - for reduced exhibition fee $125, *Emerging Artist must also jury +$25 jury fee.* Jury fee is nonrefundable.
- Brochure in box with Host, similar to a double box - Name/media, 1 image, short description, classification of Emerging Artist, hand out contact information at show and also available online throughout the year. One Emerging Artist allowed per location. Limit of 3 Emerging Artists for Tour.
- Access to knowledgeable Touring Art patrons from throughout the Midwest and established Art Tour.
- Inclusion in 15k+ full-color brochures and 5k mailing to preferred mail-list.
- Online web listing – Art description, 2 art images, artist image at work, opt: gallery of 5 artworks, bio, contact information.
- Application is commitment to exhibit. No cancellations. No refunds.

<><><><><>Guest Artist
An Artist from outside the Tour area, outside 40 miles of Decorah, may jury and apply to be an exhibitor on the Northeast Iowa Artists' Studio Tour and be hosted by an accepted Artist on the Tour. Guest must be approved by NIAST Board. No other Artists are allowed onsite.

Tour expectations – communications/coordination mainly between host and emerging artist. Designated Host required on application. Both Host and Guest Artist must jury and be accepted. Both must be 18 years old and older. All entities required too have separate Iowa tax numbers and pay Iowa tax on sales.

1. Accepted Tour Host Artist to provide display space as agreed upon between Host and Guest. No Guest Artists at Business locations. Maximum 1 Guest Artist per location. Maximum 2 Artists/2 media per box, as in double box.

2. Tour – Guest exhibition fee is $300, must jury every year also for $25. Accepted Host Tour Artist need not jury in consecutive years exhibiting as usual, base fee of $285 apply for Host.
- Brochure in box with Host, similar to a double box - Name/media, 1 image, short description, classification of Guest Artist, hand out contact information at show and also available online throughout the year.
- Access to knowledgeable Touring Art patrons from throughout the Midwest and established Art Tour.
- Inclusion in 15k+ full-color brochures and 5k mailing to preferred mail-list.
- Online web listing – Art description, 2 art images, artist image at work, opt: gallery of 5 artworks, bio, contact information.
- Application is commitment to exhibit. No cancellations. No refunds.