



Left top: Jennifer Fisher Jones, George Lowe, Velga Easker
 Left bottom: Laurie Thompson, Mike Schutte, Becky Kobos

2016 Press release

Radio or TV Announcement - Bulletin Board Text:

19th Annual Northeast Iowa Artists' Studio Tour

Oct. 7, 8 & 9, 2016 - 10am to 5pm. Free. 52 Artists at 40 locations.

Self-guided driving Tour all within 35 miles of Decorah.

1-800-463-4692 www.IowaArtTour.com

Press Release - Medium Version:

Northeast Iowa Artists' Studio Tour 2016 – “Artists Share Their Art and Studios on Iowa’s Largest, Oldest Studio Tour”

The 19th Annual Northeast Iowa Artists' Studio Tour will be held October 7, 8 & 9, 2016. One of Decorah's most popular annual events, the studio Tour features 52 artists at 40 locations who will open their doors for this behind-the-scenes studio view, not usually offered to the general public. The annual event will feature many well-known award-winning national caliber artists displaying and selling pottery, paintings, woodcuts, baskets, jewelry, woodworking, kaleidoscopes, sculpture, photography, collage, fiber arts and more. Tour participants can set their own pace while driving from studio to studio. The full-color brochure features a map with GPS and lodging and dining along the route. Directions, maps, GPS coordinates and lodging/dining will be available as web downloads. The tour is free of charge and sites are all within 40 miles of Decorah. Workspaces are open from 10 a.m. to 5 p.m. all three days. **The Northeast Iowa**

Artists' Studio Tour (NIAST Inc.) is Iowa's first and longest running tour of artists' studios in the state.

For more information or for a brochure, visit www.iowaarttour.com or email tour@iowaarttour.com, or call Winneshiek County Convention & Visitors Bureau (WCCVB): 800-463-4692.



Press Release - Long Version:

Northeast Iowa Artists' Studio Tour 2016 – “Artists Share Their Art and Studios on Iowa's Largest, Oldest Studio Tour”

The 19th Annual Northeast Iowa Artists' Studio Tour will be held October 7, 8 & 9, 2016. One of Decorah's most popular events, the studio tour will feature 52 artists at 40 locations who will open their doors for this annual event, welcoming you into their private workspaces for a behind-the-scenes view into how their art is created.

Many spaces are open to the general public only during this annual event, among them numerous top caliber, award-winning, nationally traveling fine artists. Decorah is the central community from which the tour radiates no more than 40 miles in any direction. **The Northeast Iowa Artists' Studio Tour (NIAST Inc.) is Iowa's first, largest and longest running tour of artists' studios in the state.**

Traveling into the rural area, one discovers photographers, painters, basket weavers, quilters, metal-smiths, woodcarvers, fiber artists, light-painted photography, kaleidoscope makers, sculptors, and more. Each artist's studio space and techniques are as individual as the artist, and experiencing, these first-hand, is the foundation of the Tour itself. Information about all the Artists, images of their art, handicap accessibility, plus map, GPS and lodging and dining information are available in the Tour brochure. Maps, GPS coordinates, Brochures and lodging/dining information will be available as web downloads starting in mid-June. Additional detailed directions will be available as a download shortly before the tour to allow for current road construction information at www.iowaarttour.com.

Many Artists will be holding raffles for their work in their studios affording you an opportunity to Win Art! Visit with the actual creator, sign up and have the chance to win direct! For more information on participating Artists and the artwork offered, click on the Artists and their Win Art! button at the web-site.

This free-to-the-public event is self-supporting, funded by artist entry fees, sponsors, grants, donations, and advertising businesses. An opportunity this year is to be a “Business for the Arts” which includes an event listing on the Tour website and Facebook. For more information on how you can support the Arts and Culture as a sponsor in NE Iowa contact tour@iowaarttour.com.

The Major Tour sponsor is KDEC Radio FM 100.5/AM 1240. More Sponsors are: Darla and Glen Ellickson of Ellickson Jewelry Studio & Gallery, Dave and Brenda Carlson, Kerndt Brothers Savings Bank, New Albin Savings Bank, D.Art.Co (formerly known as the Decorah Regional Arts Council), Decorah Bank and Trust, Bank of the West of Decorah, Mike and Rose Schutte, T-Bock's Sports Bar and Grill, Viking State Bank and

Waukon State Bank. Friends of the Arts include: Douglas Cole - Art Pottery and Nate and Hallie Evans of Allamakee Wood-fired Pottery. In-kind sponsors: Winneshiek County Convention and Visitors Bureau (WCCVB), Trevor Huinker Solutions, and Julie Strom Photography, plus ad support from area hotels, cabins, B & B's and restaurants. Brochures are distributed through area businesses, participating artists' client mailing lists and at art shows on a national level.

This is your a chance to peek into the artist's world of creativity; an opportunity to see new work, works in progress, demonstrations and to visit with the artist and connect with Art at its roots in scenic NE Iowa.

To obtain a brochure with the Tour map, download the PDFs from the website, call Winneshiek County CVB at: 563-382-2023 or 1-800-463-4692 or email: tour@iowaarttour.com. For more complete information about the artists and ongoing events, view the official Tour website: www.iowaarttour.com.