

**ALL MATERIALS SUBMITTED AFTER THE DEADLINES INCLUDES: IMAGES, PROFILE, MAIL LIST - INCLUDE A \$20 LATE FEE WITH EACH LATE SUBMISSION.**

**APPLICATION POSTMARK DEADLINE TO APPLY FEB 28, 2015**

Send **SIGNED** Application & CD to: Darla Ellickson

3175 Middle Sattre Rd.  
Decorah, IA 52101-7416

Email images to:

**darla@earloops.com**

**EMAIL SUBJECT LINE:**

**NIAST 2015 - IMAGES - (your name)**

**\*REQUIRED\***

**NIAST 2015 - PROFILE - (your name)**



NAME(S) \_\_\_\_\_  
BUSINESS NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE (DAY) \_\_\_\_\_ (EVENING) \_\_\_\_\_ PHONE IN BROCHURE \_\_\_\_\_  
\_\_\_\_ Handicap Accessible \_\_\_\_ or Handicap Accessible w/help \_\_\_\_ Open other times by Appointment  
\_\_\_\_ Door Prize at Studio - Will have Studio Drawing (item/value/descrip/image) \_\_\_\_ Year-round showroom  
E-MAIL \_\_\_\_\_ WEB-PAGE \_\_\_\_\_  
MEDIA \_\_\_\_\_ DESCRIPTION IN BROCHURE -10 to 18 WORDS \_\_\_\_ Use same text as 2014 OR \_\_\_\_\_

**BE A SPONSOR - Get extra notice PLUS receive Tour Buck\$**

\_\_\_\_ I'd like to be a NIAST sponsor - listed in brochure, press & web-site. For every \$100, receive \$10 in **Tour Buck\$ or Donate it All!**  
\_\_\_\_ **Keep the Change! Donate my Tour Buck\$ too!** \_\_\_\_ Friend of the Arts \$100-\$199. \_\_\_\_ Sponsor - \$200-\$1000. \_\_\_\_ Major Sponsor - \$1000+

**FEE CATEGORY: SEPARATE check(s) payable to NIAST Inc. - RETURNED CHECKS SUBJECT TO A \$40 FEE.**

- \_\_\_\_ **\$20 - Jury fee for all new Artists applying**
- \_\_\_\_ \$250 - Individual or Collaborative/1 media/1 location/1 box
- \_\_\_\_ \$430 - Family/Married/double/2 Individual Artists/2 Separate Medias/1 location/1 box
- \_\_\_\_ \$250 - Business/location hosting artist. Which Artist(s) \_\_\_\_\_ Artist must also be accepted/submit application/fee
- \_\_\_\_ \$430 - Artist at Artist's Studio/Retail location in which other items are for sale and Artists' work is not at least 75% of those items for sale (media plus location fee, similar to double fee) 1 box.
- \_\_\_\_ \$15 per image digitizing fee for slides & photos (No charge for digital submissions). Qty \_\_\_\_ x \$15 = \_\_\_\_ . Non-refundable.
- \_\_\_\_ **TOTAL.** Make check to: **NIAST Inc.** Send all to: **NIAST Inc. • 3175 Middle Sattre Rd. • Decorah, IA 52101-7416**

\_\_\_\_ Iowa Sales tax number# \_\_\_\_\_  
\_\_\_\_ Include me in the bulk mailing. Quantity \_\_\_\_\_ Included w/application \_\_\_\_ Will send by 5/1/2015  
\_\_\_\_ Lodging/dining/sponsors to contact to be in Brochure. \_\_\_\_\_  
\_\_\_\_ **I'd like to help! Please call on me for Tour-related work - it helps keep costs & Artist fees down!**  
\_\_\_\_ Bulk mailing \_\_\_\_ Contact Advertisers or **Tour Buck\$-Sponsors** \_\_\_\_ Submit Press Release, calendar events \_\_\_\_ Input drawing cards

**Signed release below required to participate:**

I do not hold NIAST Inc., its officers or agents, and/or Ellickson Jewelry Collection Studio & Gallery, its officers or agents, responsible for accidental loss or damage of any kind. I acknowledge the General Comprehensive insurance coverage for NIAST Inc. does not provide my premises any liability coverage of any sort. I have read and understand the rules and agree to observe them. Submitted application grants NIAST permission to use artist images for publicity purposes. An application is a commitment to participate, no refunds will be given.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**calendar 2015**

- February 28.** Postmark Application deadline
- March 24** ..... Notification of acceptance
- March 31** ..... Web Profile Due - email
- April 21** ... Welcome/Organizational meeting
- May 1** ..... Artists' mailing lists due, formatted
- October 2-4** – Tour Friday-Sunday, 10-5 daily
- January 26, 2016** Annual Meeting (tentative)

**artist checklist - Separate checks: NIAST Inc.**

- \_\_\_\_ **Fee(s):** \_\_\_\_ \$20 Jury \_\_\_\_ \$250 single/location \_\_\_\_ \$430 double
- \_\_\_\_ Scans \$15 each \_\_\_\_ SPONSOR = amount \_\_\_\_\_
- \_\_\_\_ **4 images-new Artists + self + studio. Email**
- \_\_\_\_ **Returning Artist - 1 NEW ART IMAGE REQUIRED +self**
- \_\_\_\_ **Detailed map and directions**
- \_\_\_\_ **DUE w/Application/Win Art studio drawing (Opt) -**  
image/value/description